



PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application: Jeffrey P. La Forest, et al Group Art Unit: 3622
Serial No.: 09/711,183 Examiner: Arthur Duran
Filing Date: November 13, 2000 Docket No.: 052559-5001
Title: Method of Providing Online Incentives

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

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GROUP 3600

RESPONSE TO THE FIRST OFFICE ACTION

Dear Sir:

Applicant acknowledges the receipt of the Office Action dated January 5, 2004, setting a shortened statutory period of 3 months (April 5, 2004) to respond thereto. Applicant herein requests an Extension of Time of three months in which to respond to the Office Action (response now due July 5, 2004). A check for the extension fee of \$475.00 is enclosed herewith. As this Response is being filed under Certificate of Mailing dated June 24, 2004, no additional fees appear due.

Please note that Applicant is also submitting a Revocation of Prior Powers and naming Applicant Jeffery P. LaForest as Applicant Pro Se for the purposes of prosecuting this application. Please forward all correspondence regarding this application to the following address:

Jeffery P. LaForest
196 Highlands Drive, Canton, MI 48188

In the issued Office Action, the examiner rejected all 22 originally-filed claims. Accordingly, applicant submits herewith a Response to the First Office Action. Please review the Response in view of the following amendments and remarks.